

THE CHARLES & AGNES KAZARIAN FOUNDATION

FACT SHEET – 2021

- 1. Founded:** 1998
- 2. Core competency:** The Charles & Agnes Kazarian Foundation (Kazarian Foundation) core competency is improving public financial management (PFM) and financial literacy.
- 3. Tactics to support core competency:** Educate both citizens and key stakeholders on the importance of PFM and financial literacy through conferences, presentations, communications, articles, white papers, and master classes.
- 4. Education curriculum:** At the core of PFM and financial literacy is an entity's or individual's balance sheet supplemented with other financial statements prepared in accordance with international accounting and auditing standards.
- 5. New key metric:** The Kazarian Foundation has created a new measurement metric to compare government performance over time and among governments, which is Citizens' Wealth. For additional details, see Kazarian Foundation website Communication Leaps sidebar link.

6. Summary of activities:

Conferences	Presentations	Communications	Articles/Papers	Master Classes
Five conferences including CEPS-Brussels, CESifo-Munich, USC-USA, NESA-UK/GR	56 presentations including CIPFA, Economist, EWG, IFAC, IMF, INET, OECD, S&P	11 communications including full page public notices in FT, INYT, WSJ, II, regional papers, and internet portals	Hundreds of feature articles including INYT, Der Spiegel, FT, Bloomberg, InterEcon, WSJ	18 master classes including CBS, HBS, ISCTE, LBS, Oxford, USC, Webster, ZHAW

- 7. Guiding principles:** Empower great aspirations in the whole human family, a society is best judged by how it empowers the most disadvantaged, and wisdoms in the book *New Philanthropy Benchmarking: Wisdom for the Passionate*.
- 8. J-InterSect:** Founded in 2002, J-InterSect has built an extensive library of 380 global benchmark and best practice research reports on a wide range of commercial and social topics, with a backlog as of June 2019 of 50 reports. www.jintersect.com.
- 9. Financial information:** Kazarian Foundation spending since founding plus fiscal year-end 2019 assets is over a quarter-billion US dollars (US\$270 million). Fiscal year-end 2019 assets were \$205 million. Revenue over the last three years was \$52 million.
- 10. Kazarian Foundation namesake:** In recognition of two outstanding Armenian immigrants to the USA who survived but lost family members during the Armenian Genocide.
- 11. Website:** www.kazarianfoundation.org