

# THE CHARLES & AGNES KAZARIAN FOUNDATION

## FACT SHEET – 2022

1. **Founded:** 1998
2. **Core competency:** The Charles & Agnes Kazarian Foundation (Kazarian Foundation) core competency is to improve Government Performance Management (GPM) and balance sheet literacy.
3. **Tactics to support core competency:** Educate both citizens and key stakeholders on the importance of GPM and balance sheet literacy through conferences, presentations, communications, articles, white papers, and master classes.
4. **Education curriculum:** At the core of GPM and balance sheet literacy is an entity's or individual's balance sheet supplemented with other financial statements prepared in accordance with international accounting and auditing standards.
5. **New key metric:** The Kazarian Foundation has created a new measurement metric to compare government performance over time and among governments, which is Citizens' Wealth. For additional details, see Kazarian Foundation website Communication Leaps sidebar link.

### 6. Summary of activities:

<b>Conferences</b>	<b>Presentations</b>	<b>Communications</b>	<b>Articles/Papers</b>	<b>Master Classes</b>
Five conferences including CEPS-Brussels, CESifo-Munich, USC-USA, NESA-UK/GR	56 presentations including CIPFA, Economist, EWG, IFAC, IMF, INET, OECD, S&P	11 communications including full page public notices in FT INYT, WSJ, II, regional papers, and internet portals	Hundreds of feature articles including INYT, Der Spiegel, FT, Bloomberg, InterEcon, WSJ	18 master classes including CBS, HBS, ISCTE, LBS, Oxford, USC, Webster, ZHAW

7. **Guiding principles:** Empower great aspirations in the whole human family, a society is best judged by how it empowers the most disadvantaged, and wisdoms in the book *New Philanthropy Benchmarking: Wisdom for the Passionate*.
8. **J-InterSect:** Founded in 2002, J-InterSect uses a global benchmark and high value-add best practice framework to discover transformational solutions to the most complex challenges facing government, business, and NGOs. [www.jintersect.com](http://www.jintersect.com)
9. **Financial information:** Kazarian Foundation spending since founding plus year-end 2021 assets is over a quarter-billion US dollars (US\$279 million). Year-end 2021 assets were \$209 million.
10. **Kazarian Foundation namesake:** In recognition of two outstanding Armenian immigrants to the USA who survived but lost family members during the Armenian Genocide.
11. **Website:** [www.kazarianfoundation.org](http://www.kazarianfoundation.org)